

GUMBO Ya Ya

A RECIPE FOR YOUR SUCCESS



LMGMA 2010



2010 LMGMA Annual Conference

July 15-17, 2010

Hilton Riverside Hotel • New Orleans, LA

Exhibitor Prospectus & Sponsorship Opportunities

Reasons to Exhibit

- Showcase your latest products and services
- Network with managers, consultants...generate solid leads
- Demonstrate your organization's leadership in the medical industry
- Enhance existing customer relationships through face-to-face contact

Hotel Reservations

Contact the Hilton Riverside New Orleans directly to make your hotel reservation at 1-800-HILTONS (445-8667). Discounted room rate for this conference is \$169.00 plus tax/fees. Room block is in effect until Monday, June 14, 2010. You must identify yourself as a participant in the Louisiana Medical Group Management Association in order to receive the group rate.

Contact

For additional information, please contact Janna Pecquet, at janna@pk-mgmt.com or 504-841-0145.

*The recipes were provided by Chef John Folse CEC AAC.

For more information about Chef Folse, visit his web site at www.jfolse.com

Exhibits Low-Fat Crab Bisque

Low-Fat Crab Bisque

Preparation Time: 1 hour

INGREDIENTS:

Yields: 4-6 Servings

1 pound crabmeat	2 cups diced onions	1 tbsp minced garlic	2 cups diced white potatoes
stick light margarine	1 cup sliced celery	3 cups skim milk	10 ounces light Velveeta cheese
cup diced green bell peppers	½ cup diced red bell peppers	4 cups fat free half-and-half	salt and pepper to taste

METHOD: In a 4-quart saucepot, melt margarine over medium high heat and sauté onions, celery, bell peppers and garlic until slightly browned, approximately 5-10 minutes. Add milk and potatoes and cook until potatoes are tender. Add cubed Velveeta and heat until completely melted. Add crab and half and half and bring to a low simmer and cook for about 5-10 minutes. Season to taste with salt and pepper and serve hot.

Your Fee Includes

8x10 pipe/drape booth, two booth representatives, one table, two chairs, wastebasket, and ID sign. Exhibitors shall not sublet, assign, or share their booth space with any other company.

Face Time with Participants

Exhibitors are part of the conference schedule of events: two continental breakfasts, two lunches, Kick-Off Party in the Exhibit Hall, three breaks, and the social activity on Friday night.

Additional Representatives can register for the conference for a fee of \$250 each. If your booth reps are working in shifts with only two persons at any one time, additional payment is not necessary unless you wish to send additional representatives to attend any of the conference functions.

Exhibit Fees & Payment Applications must be submitted with payment **IN FULL** for space rental charges. Applications received without such payment will not be processed, nor will space assignments be made. The booth rental fee is \$1,300. Companies will receive a \$100 discount if payment is received by Friday, February 5, 2010.

To apply for an exhibit space, please complete the application form and mail, with your payment, to LMGMA, PO Box 60275, Lafayette, LA 70596. The company name, as listed, will be used for your booth sign and program listing.

Corporate Sponsorship Levels

• <i>Diamond</i>	<i>\$10,000</i>	• <i>Silver</i>	<i>\$3,000</i>
• <i>Platinum</i>	<i>\$7,000</i>	• <i>Bronze</i>	<i>\$1,500</i>
• <i>Gold</i>	<i>\$5,000</i>		

Diamond \$10,000

- Five complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Complimentary slide show ad shown in the registration area during the program
- Three complimentary full page ads in the LMGMA newsletter
- Recognition with logo on website for one year
- Use of LMGMA sponsor level in company promotions (must be approved by LMGMA office before printing)
- A presentation of your services/products loaded on the sponsored flash drive given to all participants
- General Session sponsorship at the Annual Conference (\$1,500 value)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Convention list of attendees
- 25% discount on Custom Sponsorship opportunity

Platinum \$7,000

- Four complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Complimentary slide show ad shown in the registration area during the program
- Two complimentary full page ads in the LMGMA newsletter
- Recognition with logo on website for one year
- Use of LMGMA sponsor level in company promotions (must be approved by LMGMA office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Convention list of attendees
- 20% discount on Custom Sponsorship opportunity

Corporate Sponsorship

Gold

\$5,000

- Two complimentary affiliate memberships
- Two complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Recognition from the conference podium
- One complimentary Full Page ad in the LMGMA newsletter
- Recognition with logo on website for one year
- Use of LMGMA sponsor level in company promotions (must be approved by LMGMA office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Convention list of attendees
- 15% discount on Custom Sponsorship opportunity

Silver

\$3,000

- One complimentary affiliate membership
- One complimentary conference registration to all events and sessions
- 20% discount on exhibit space fee
- Recognition from the conference podium
- One complimentary Half Page ad in the LMGMA newsletter
- Recognition with hotlink on website for one year
- Use of LMGMA sponsor level in company promotions (must be approved by LMGMA office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Convention list of attendees
- 15% discount on Custom Sponsorship opportunity

Bronze

\$1,500

- One complimentary affiliate membership and conference registration to all events and sessions
- 15% discount on exhibit space fee
- Recognition from the conference podium
- Listing in the LMGMA newsletter
- Recognition with hotlink on website for 3 months
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Convention list of attendees
- 10% discount on Custom Sponsorship opportunity

Crawfish Au Gratin

Preparation Time: 45 min

INGREDIENTS:

Yields: 4-6 Servings

1 pound crawfish tails	1/4 pound butter	1/4 cup onions, diced
1/4 cup celery, diced	1/4 cup red bell pepper, chopped	1/4 cup yellow bell pepper, chopped
1 tbsp garlic, diced	2 tbsps flour	2 cups heavy whipping cream
1 ounce dry white wine	1 tbsp lemon juice	dash of hot sauce
3/4 cup grated cheddar cheese	1/4 cup green onions, sliced	1/4 cup parsley, chopped
salt and cracked black pepper to taste		

METHOD: Preheat oven to 375 degrees F. In a heavy-bottomed 2-quart sauce pan, melt butter over medium-high heat. Add onions, celery, red and yellow bell peppers and garlic. Sauté 3 to 5 minutes or until vegetables are wilted. Be careful not to brown vegetables. Add 1/2 pound crawfish tails and saute 3 additional minutes. Sprinkle in flour, blending well into the mixture. Using a wire whip, whisk cream into sauce pan stirring constantly until thick cream sauce is achieved. Reduce heat to simmer, add white wine, lemon juice and hot sauce. Sprinkle in half of the cheddar cheese stirring the mixture constantly. Season to taste using salt and pepper. Add green onions and parsley for color. If mixture becomes too thick, add a small amount of hot water or whipping cream. Place equal parts of remaining crawfish tails in the bottom of six au gratin dishes, top with sauce and sprinkle with remaining cheddar cheese. Bake for 15 minutes or until cheese is bubbly.

For increased exposure and impact, take advantage of one of the following opportunities for the LMGMA Annual Conference. Select from the list below or if you want to get creative, give us a call to discuss other opportunities. Please note: sponsorships are available on a first-come, first-served basis.

Your sponsorship includes:

- Company name and logo on conference item
- Recognition in the LMGMA Final Conference Program
- Event poster displaying event sponsors
- Company listing on LMGMA website (www.lmgma.org), including hyperlink

Sponsorship Deadline

All sponsors must submit their company logos to Janna Pecquet at janna@pk-mgmt.com by May 4, 2010. If the artwork is not received by the above deadline, only the sponsor's company name will be placed on the appropriate conference item and signage. All sponsors must submit their company logos in vector artwork.

Cyber Café

\$5,000.00

The café will allow participants to check their email and/or print out their conference handouts from their flash drive. Your company logo will be displayed on a screensaver and a sign on top of the monitor. You can even use company mouse pads at each station with your name and logo.

Conference Bag

\$2,500.00

Company name and logo on the bag that is given to every attendee. Your company will also be allowed to place a one-page flyer or brochure in the bag.

Flash Drives

\$2,000.00

Help us "Go Green" and be the sponsor of the flash drives. In addition to your company imprint on the outside, we will include an advertisement about your company on the flash drive. Each participant will leave the meeting with a flash drive with presentations from the meeting.

Audio Visual Sponsorship

\$1,500.00

Sponsor audio visual equipment for the General Session Speakers and/or the Breakout Session(s).

Hotel Key Cards

*\$1,500.00**

Put your company logo on the room keys and directly into the attendees' hands. *Refers to the cost of the hotel producing the keys.

Lanyards

\$1,000.00

Put your company's name in the hands of conference participants as they register by providing badge lanyards to attendees. It's a great marketing tool to encourage attendees to visit your booth!

Water Bottle

\$1,500.00

Your logo imprinted on 150 20 oz plastic bottles distributed to all attendees. This includes a one color imprint.

Multimedia Ad

\$150.00

Highlight your company by placing an advertisement on our multimedia monitor that will be located by the registration desk. The ads will continuously loop throughout the conference.

Staffers

\$400.00

We insert your literature/advertising in the attendees' packets they receive at registration. This level offers an opportunity to those who cannot attend the conference but would like to share their information with registrants.

Customize and Get Creative!

Towels, portfolios, laptop sleeves and more! Get Creative!



Event Sponsor Cajun Roux

Cajun Roux

Preparation Time: 1 hour

INGREDIENTS:

Yields: 4-6 Servings

1/2 cup oil

1/2 cup flour

METHOD: In a black iron pot or skillet, heat the oil over medium high heat to approximately 300 degrees F. Using a wooden roux spoon, slowly add the flour, stirring constantly until the roux is peanut butter in color, approximately two minutes. This roux is normally used to thicken vegetable dishes such as corn maque choux (shrimp, corn and tomato stew) or butter beans with ham. If using this roux to thicken an etouffee, it will thicken approximately two quarts of liquid. If used to thicken seafood gumbo, it will thicken approximately two and a half quarts of stock.

Continental Breakfast Sponsorship \$750.00 per day – Four available!

Be the first thing on attendees' minds as they begin their day. All served in the exhibit hall.

Breaks Sponsorship \$550.00 per day – Four available!

Help rejuvenate the conference attendees during these breaks that will be held in the exhibit hall.

Lunch Sponsorship \$1,500.00 per day – Two available per day!

Make an impression by sponsoring lunch on either day of the conference. Two available per day!

Kick-Off Party \$3,500.00

This is the first social event of the conference, where all conference attendees and exhibitors come together to relax, network, and enjoy an evening of great food and good company. This event will take place in the exhibit hall.

Social Event \$7,500.00 – Exclusive Sponsor

Co-Sponsorships

- Food \$3,000.00
- Beverages \$3,000.00
- Entertainment \$1,500.00

Our next social event is on Friday night. This is a great opportunity to stand out as the conference attendees relax and network. The party usually follows the conference theme.

Exhibitor and Sponsor Contract | 2010 LMGMA Annual Conference | July 15-17, 2010

Contact person to who confirmation and additional information and notices should be sent
(please print clearly)

Name _____
Address _____
City/State/Zip _____
Telephone _____ Fax _____
Email _____ Web Site Address _____

Contact person for LISTING in printed material, including exhibitor roster (Please print clearly)

Name _____
Address _____
City/State/Zip _____
Telephone _____ Fax _____
Email _____ Web Site Address _____

Description of products or services (35-50 words maximum) _____

Product/Service Categories (please check only two categories)

- | | | |
|--|--|---|
| <input type="checkbox"/> Files/Records Management | <input type="checkbox"/> Financial: Accounting, Collections | <input type="checkbox"/> Forms |
| <input type="checkbox"/> Alternative health care products | <input type="checkbox"/> Cardiac products/service | <input type="checkbox"/> Group Purchasing |
| <input type="checkbox"/> Claims Submission | <input type="checkbox"/> Office Systems Supplies | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Coding products/services | <input type="checkbox"/> Patient Education supplies/services | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Professional Medical Group Services | <input type="checkbox"/> Drug/Pharmaceuticals | <input type="checkbox"/> Accreditation |
| <input type="checkbox"/> Software: Information systems/coding/AR | <input type="checkbox"/> Other: _____ | |

Are you a new exhibitor? ___yes ___no Who referred you? _____

List any company you wish to be near _____

List any companies you do not wish to be near _____

Booth Representatives

Rep. 1 Name: _____ Email: _____

Ph: _____ Attending: Kick-Off Party 7/16 lunch Social Event 7/17 lunch

Rep. 2 Name: _____ Email: _____

Ph: _____ Attending: Kick-Off Party 7/16 lunch Social Event 7/17 lunch

Exhibit Fee

- \$1,300
- \$1,200 if paid by **Feb 5, 2010**

Corporate Partnership

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Diamond | \$10,000 |
| <input type="checkbox"/> Platinum | \$ 7,000 |
| <input type="checkbox"/> Gold | \$ 5,000 |
| <input type="checkbox"/> Silver | \$ 3,000 |
| <input type="checkbox"/> Bronze | \$ 1,500 |

Custom Sponsorship

- | | |
|--|---------|
| <input type="checkbox"/> Lanyards | \$1,500 |
| <input type="checkbox"/> Flash Drives | \$2,000 |
| <input type="checkbox"/> Cyber Café | \$5,000 |
| <input type="checkbox"/> Conference Bags | \$2,500 |
| <input type="checkbox"/> Audio Visual | \$1,500 |
| <input type="checkbox"/> Hotel Key Cards | \$1,500 |
| <input type="checkbox"/> Water Bottle | \$1,500 |
| <input type="checkbox"/> Multimedia Ad | \$ 150 |
| <input type="checkbox"/> Stuffers | \$ 400 |

Event Sponsor

- | | |
|--|---------|
| <input type="checkbox"/> 7/15 Admin Workshop Break | \$ 550 |
| <input type="checkbox"/> 7/15 Kick-Off Party | \$3,500 |
| <input type="checkbox"/> 7/16 Continental Breakfast | \$ 750 |
| <input type="checkbox"/> 7/16 Morning Break | \$ 550 |
| <input type="checkbox"/> 7/16 Afternoon Break | \$ 550 |
| <input type="checkbox"/> 7/16 Lunch | \$1,500 |
| <input type="checkbox"/> 7/16 Social Event-exclusive | \$7,500 |
| <input type="checkbox"/> 7/16 Food Only | \$3,000 |
| <input type="checkbox"/> 7/16 Beverage Only | \$3,000 |
| <input type="checkbox"/> 7/16 Entertainment | \$1,500 |
| <input type="checkbox"/> 7/17 Continental Breakfast | \$ 750 |
| <input type="checkbox"/> 7/17 Morning Break | \$ 550 |
| <input type="checkbox"/> 7/17 Lunch | \$1,500 |

Payment

Exhibit Fee: _____
Sponsorship: _____
Custom Sponsorship: _____
Event Sponsor: _____
Additional Booth Rep
(Registration: \$250/rep): _____

Total Enclosed: _____

Mail: LMGMA State Office; PO Box 60275; Lafayette, LA 70596
Questions: Contact Janna at 504-841-0145 or janna@pk-mgmt.com
Completed form and payment should accompany this application.