

# 2024 LMGMA SPONSOR PROSPECTUS

*Starring in an*

AWARD WINNING

*Practice*

**LMGMA/MGMA MS  
SOUTHERN SUMMER CONFERENCE  
AUGUST 14-16, 2024  
GOLDEN NUGGET, BILOXI**

**MGMA**<sup>®</sup>  
LOUISIANA

**MGMA**<sup>®</sup>  
MISSISSIPPI



# MGMA LOUISIANA | MGMA MISSISSIPPI SOUTHERN SUMMER CONFERENCE

August 14-16, 2024 • Golden Nugget, Biloxi

## THE EVENT

The MGMA Louisiana MGMA Mississippi Southern Summer Conference offers both general sessions and breakout sessions for practice administrators and medical group managers throughout Louisiana and Mississippi. It features top-notch speakers and materials, along with valuable networking opportunities. Participants will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices. Plan to participate in this unique southern event with an opportunity to reach TWO state MGMA memberships at one conference.

## The Attendees

Attendee demographics are diverse and comprised of decision-makers and leaders including administrators, managers, supervisors, faculty, students and other healthcare professionals representing practices of all sizes and specialties. These practices can range from solo, ground and rural practices to university-based practices and multi-specialty clinics.

## Networking

While the meeting will be packed with valuable and entertaining presentations, the on-site meal functions and networking breaks will provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones. The two breakfasts, three networking breaks, and a welcome reception will be held in the exhibit area, while the luncheon will be enjoyed in the neighboring ballroom. Everyone appreciates the food and fellowship associated with these events. Exhibitors are encouraged to attend the meals and receptions with our conference attendees for additional networking time and exposure.

## Exhibitor Hours

**Wednesday August 14**  
3pm-9pm Exhibitor Move-in  
5pm-6:30pm Red Carpet Conversations  
(additional purchase)

**Thursday August 15**  
7:30am Exhibit Hall Open/ Breakfast  
10am Break in Exhibit Hall  
12pm Lunch with Exhibitors  
3pm Break in Exhibit Hall  
5pm Reception in Exhibit Hall

**Friday August 16**  
7:30am Exhibit Hall Open/ Breakfast  
10am Break and Prizes in Exhibit Hall  
10:45 Exhibitor tear down

## Exhibit Hall

8' x 10' booths will be available. Booths include a 6' draped table, signage, two chairs, and a wastebasket. Booth fee includes two company representatives. Additional representatives may participate for an additional charge. Your booth fee also includes a pre and post conference attendee list in Excel format. All exhibit spaces are assigned on a first-come, first-serve basis with priority given to Conference Sponsors.

## Meeting Opportunities

You have several options to consider in our 2024 Conference. We encourage you to look at the inclusive Diamond, Platinum, Gold, Silver and Bronze sponsorship packages to maximize your participation and interaction with MGMA Louisiana and MGMA Mississippi. The Exhibitor Package option also offers many valuable opportunities for your company to network with our members.



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## Exhibits

### Exhibit Fees and Payment

\$1,400 for affiliate members

\$1,650 for non-members

**Take advantage of our early bird special!**

\$100 discount if payment is received by May 5, 2024.

### Your Fee Includes

8x10 exhibit space, two booth representatives, one draped table, two chairs, and wastebasket. Exhibitors shall not sublet, assign, or share their booth space with any other company.

### Face Time with Participants

Exhibitors are part of the conference schedule of events: Kick-Off reception in the Exhibit Hall, three breaks, Thursday morning breakfast and Thursday lunch.

Additional Representatives can register for the conference for a fee of **\$250** each. If your booth reps are working in shifts with only two persons at any one time, additional payment is not necessary unless you wish to send additional representatives to attend any of the conference functions.

Exhibit Fees & Payment Applications must be submitted with payment **IN FULL** for space rental charges. Applications received without such payment will not be processed, nor will space assignments be made.

To apply for an exhibit space, please complete the application form and mail, with your payment, to MGMA Louisiana, 1527 Gause Boulevard, #105, Slidell, LA 70458.

**OR complete online registration at [www.lmgma.org](http://www.lmgma.org)**

Your company name, as listed on the contract, will be used for your program listing.

### Cancellation Policy

A cancellation fee of **\$350** per booth will be charged to exhibitors who cancel prior to **Friday, July 5, 2024**. Cancellation after **Friday, July 5, 2024** or failure to occupy space obligates the exhibitor to full payment and MGMA Louisiana reserves the right to re-sell the booth space.





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## SPONSORSHIP LEVELS

**Diamond**  
**\$10,000**

- Five complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Three complimentary banner ads in MGMA Louisiana E-Newsletter
- Complimentary full page ad in the MGMA Louisiana Final Program
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- General Session sponsorship at the Annual Conference (\$1,500 value)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 25% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

**PLATINUM**  
**\$7,000**

- Four complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Complimentary half page ad in the MGMA Louisiana Final Program
- Opportunity to welcome & address conference attendees
- Two complimentary banner ads in the MGMA Louisiana E-Newsletter
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 20% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge



# MGMA LOUISIANA | MGMA MISSISSIPPI SOUTHERN SUMMER CONFERENCE

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## SPONSORSHIP LEVELS

### GOLD \$5,000

- Five complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Three complimentary banner ads in MGMA Louisiana E-Newsletter
- Complimentary full page ad in the MGMA Louisiana Final Program
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- General Session sponsorship at the Annual Conference (\$1,500 value)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 25% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

### SILVER \$3,000

- Two complimentary affiliate memberships
- Two complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Recognition from the conference podium
- One complimentary banner ad in the MGMA Louisiana E-newsletter
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 15% discount on Custom Sponsorship opportunity
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

### BRONZE \$1,500

- One complimentary affiliate membership and conference registration to all events and sessions
- 15% discount on exhibit space fee
- Recognition from the conference podium
- Listing in the MGMA Louisiana E-Newsletter
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 10% discount on Custom Sponsorship opportunity
- Company Name and Contact Info on Website
- Sponsor Designation on Badge



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## Conference Exhibit Guide

Each attendee will receive a Conference Exhibit Guide when they check-in at the Annual Conference. This guide will include company descriptions, a map of the exhibit floor, and contact information. This would be an excellent opportunity for you to receive added exposure at the conference. (4 color ads)

### Pricing (per ad/edition)

Full Page \$750

Half Page \$500

Quarter Page \$300

### Deadline

Friday, July 15, 2024

### Acceptable Ad Formats

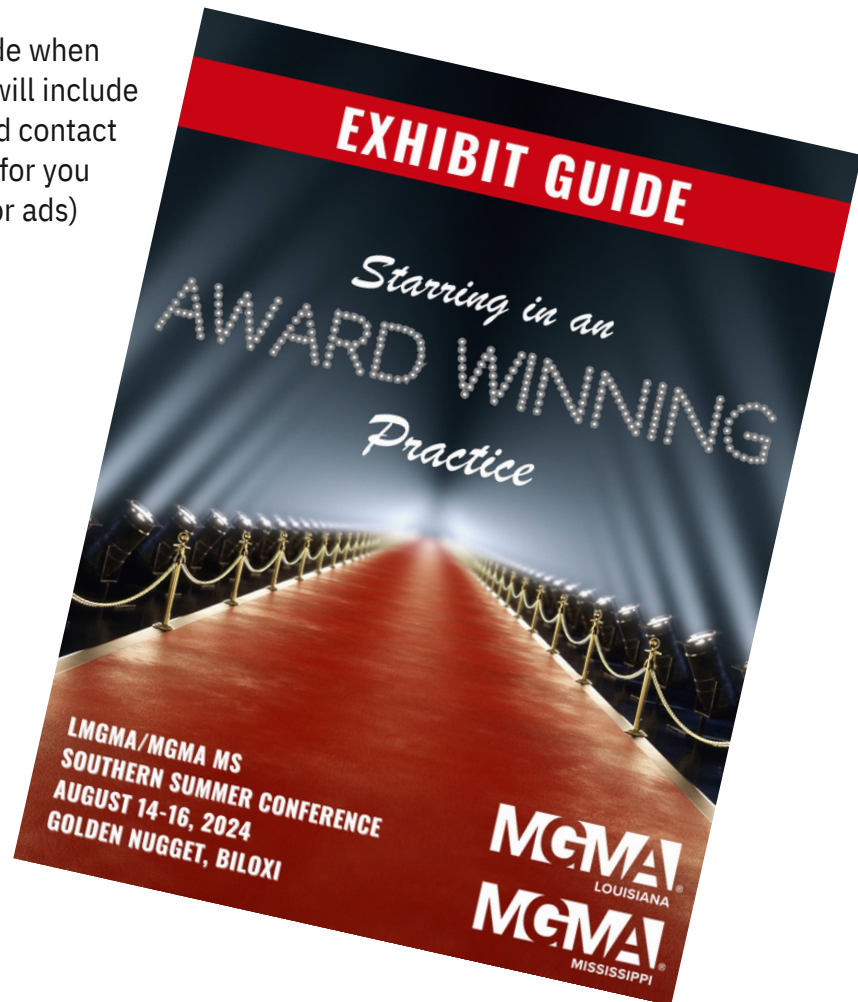
.pdf, .jpg, .tif

### Ad Sizes

Full Page 8"w x 10.5"h

Half Page 8"w x 4.75"h

Quarter Page 4"w x 4.75"h



## Exhibitor Door Prizes

Exhibitor door prizes will be presented at the end of the last Break with Exhibitors on Thursday. These will be drawn prior to the event from the business cards that you will collect from those attendees who visit your booth. In the event the person whose name is drawn has already won a door prize, then another business card will be drawn from those you collected, as we allow attendees to receive only one door prize each in all fairness to other attendees. You will bring your collected business cards to a designated area, where these will be drawn and recorded, with a conference committee designee. If you prefer to use our list of attendees, you have that option too. We will confirm these details when you check in at the conference. Thank you for your cooperation in this matter.



Sponsorships are an additional way in which your company can increase visibility and be recognized by our members. We offer sponsorships for receptions, meals, and speaker sessions in addition to several personalized gift items. Vendors may have a company slide shown before a presentation, sponsor a lunch, have their name on the conference bags, and much more. There is something for every budget that will make an impression on the attendees during a conference. Sponsorships allow LMGMA to provide a range of professional development activities for its members. They allow you to highlight your company while demonstrating support of Louisiana MGMA.

**Sponsors will receive priority placement of booth space at our conferences.**

___ Wednesday Red Carpet Conversations.....	\$500
___ Thursday Coffee/Breakfast sponsor.....	\$1,000
___ Thursday Morning Break with signage .....	\$500
___ Thursday Lunch with signage and intro. ....	\$2,000
___ Thursday Afternoon Break with signage .....	\$500
___ Thursday Reception with signage, intro and logo on drink tickets .....	\$2,000
___ Friday Coffee/Breakfast sponsor.....	\$1,000
___ Friday Morning Break with signage .....	\$500
___ A/V sponsor .....	\$2000
___ Conference Bag with logo .....	\$1,500
___ Attendee Lanyard.....	\$1,200
___ Official Program Booklet with logo .....	\$600
___ Stuffers.....	\$450

If you have other ideas for sponsorship items, we welcome those and our office will work with you to find just the right item to meet your needs and get your company logo in front of our conference attendees.





# Red Carpet Conversations

Wednesday, August 14 | 5-6:30pm

Showcase your business at our *Red Carpet Conversations* Reverse Tradeshow reception. The Reverse Tradeshow provides you with the opportunity to present the benefits of your products and services to practice administrators without interruption. Each participating vendor will have 7 minutes to meet with each group before rotating to the next table. We have limited this opportunity to 10 exhibiting vendors on a first come, first serve basis.



**Only 10 spots available**





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## Exhibitor Contract

Company Name: \_\_\_\_\_

Contact person to who confirmation and additional information and notices should be sent

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

Contact person for LISTING in printed material, including exhibitor roster (Please print clearly)

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

Description of products or services (35-50 words maximum)

### Product/Service Categories (please check only two categories)

- Coding products/services
- Insurance
- Financial: Accounting, Collections
- Consulting
- Patient Education supplies/services
- Recruitment
- Claims Submission
- Patient Communications
- Release of Information
- Drug/Pharmaceuticals
- Professional Medical Group Services
- Revenue Cycle Management
- EHR
- Professional Liability Insurance Carrier
- Software: Information systems/coding/AR
- Files/Records Management
- Other: \_\_\_\_\_

Are you a new exhibitor? \_\_\_ yes \_\_\_ no Who referred you? \_\_\_\_\_

List any company you wish to be near \_\_\_\_\_

### Booth Representatives

Rep. 1 Name: \_\_\_\_\_ Email: \_\_\_\_\_

Rep. 2 Name: \_\_\_\_\_ Email: \_\_\_\_\_



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## Sponsorship

### Exhibit Fee

- o \$1,400 Member
- o \$1,650 Non-Member
- o \$1,300/\$1,550 if paid by April 15, 2023

### Sponsorship

- o Diamond \$10,000
- o Platinum \$ 7,000
- o Gold \$ 5,000
- o Silver \$ 3,000
- o Bronze \$ 1,500

o Company Rep I

Name \_\_\_\_\_

Email \_\_\_\_\_

Cell # \_\_\_\_\_

o Company Rep 2

Name \_\_\_\_\_

Email \_\_\_\_\_

Cell # \_\_\_\_\_

o Other donation: \_\_\_\_\_

### Advertisements

#### MGMA-LA Exhibit Guide

- o Full Page \$750
- o Half Page \$500
- o Quarter Page \$300

o **Yes, I will provide a door prize.**

### Payment

Exhibit Fee: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Custom Sponsorship: \_\_\_\_\_

Education Sponsorship: \_\_\_\_\_

Event Sponsor: \_\_\_\_\_

Advertisement: \_\_\_\_\_

Additional Booth Rep: \_\_\_\_\_

(Email additional booth rep name to  
admin@lmgma.org)

(Registration: \$250/rep): \_\_\_\_\_

**Total Enclosed:** \_\_\_\_\_

**Questions: Contact Kristina at 985-290-8020 or  
admin@lmgma.org**

**Completed form and payment should  
accompany this application.**





**LMGMA 2024 Sponsorship**  
**Payment Form**

**TOTAL 2024 Commitment \$** \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I agree to the terms and conditions and authorize payment.

**Please mail payment by check to:**

**LMGMA**  
1527 Gause Blvd #105  
Slidell, LA 704858

**Credit Card Type (circle one)** - VISA Mastercard American Express Discover

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ V-Code (3 or 4 digit number security code) \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State, Zip Code \_\_\_\_\_

Cardholders Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please email completed commitment forms and payment forms to**  
[Kristina@m3solutionsllc.com](mailto:Kristina@m3solutionsllc.com),

**or mail them to:**

Louisiana MGMA  
1527 Gause Blvd. #105  
Slidell, LA 70458

**You may also register  
and process payment  
online at  
[www.lmgma.org](http://www.lmgma.org)**

