

2023 LMGMA SPONSOR PROSPECTUS

RIDING THE WAVES OF HEALTHCARE

**LMGMA/MGMA MS
SOUTHERN SUMMER CONFERENCE
AUGUST 16-17, 2023
GOLDEN NUGGET, BILOXI**

MGMA
LOUISIANA

MGMA
MISSISSIPPI

MGMA LOUISIANA | MGMA MISSISSIPPI SOUTHERN SUMMER CONFERENCE August 16-17, 2023 • Golden Nugget, Biloxi

Make a statement by aligning your company with our organization. By becoming an Affiliate Member you also reap the unique benefits of networking access, industry news and information, and discounts on events. Being an Affiliate Member in our organization is not just a title; it's a pathway to success. Annual dues are \$225.

Affiliate Member Benefits:

- Access to online membership database **see usage guidelines below*
- Discounted exhibit space fee at annual conference (\$1,400 members, \$1,650 non-members)
- Eligible to participate in state Call for Speakers for annual conference and local chapter meetings
 - Listing in affiliate directory, searchable by product/service to members
 - Special listing in our annual conference program booklet
 - Free monthly webinars
 - Quarterly Newsletter (advertisement space available to affiliate members at an additional cost)

ADVERTISING OPPORTUNITIES:

Each quarter, we put together a newsletter full of articles from our board members and other sources and email it to our medical practice professionals. The newsletters are archived on our website and are available for our members and guests to view online.

Advertising space may be purchased in this quarterly newsletter and prices vary by ad size and the number of issues. In addition, we have Website Sponsorships available which will give members a link directly from our site to yours. This is part of the MGMA-LA Sponsorship program, which also offers other additional benefits. Please consider supporting our chapter by advertising in one or more of these member communications.

The Louisiana Lagniappe is our full-color publication which consists of articles by our board and committee members as well as timely educational articles from industry sources. The quarterly newsletter is electronically delivered to our entire membership roster, currently over 250 practice administrators across the state, around the below

dates of publication. The newsletter is also archived on our website for our members or other interested parties to access the information. Ads will be full-color.

PRICE PER ISSUE:

- Full Page Ad \$750/issue or \$2500 for 4 issues
- Half Page Ad \$400/issue or \$1350 for 4 issues
- Quarter Page Ad \$250/issue or \$900 for 4 issues
(*You must pre-pay all four ads, to receive the 4 issue discount.*)

DATES OF PUBLICATION:

AD RECEIPT AND PAYMENT DEADLINE: •

- Winter (January) December 15 • Spring (April) March 15
- Summer (July) June 15
- Fall (October) September 15

ACCEPTABLE AD FORMATS: pdf, .jpg, .tif

AD SIZES:

- Full Page Ad 8" w x 10.5" h
- Half Page Ad 8" w x 4.75" h
- Quarter Page Ad 4" w x 4.75" h

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THE EVENT

The MGMA Louisiana MGMA Mississippi Southern Summer Conference offers both general sessions and breakout sessions for practice administrators and medical group managers throughout Louisiana and Mississippi. It features top-notch speakers and materials, along with valuable networking opportunities. Participants will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices. Plan to participate in this unique southern event with an opportunity to reach TWO state MGMA memberships at one conference.

The Attendees

Attendee demographics are diverse and comprised of decision-makers and leaders including administrators, managers, supervisors, faculty, students and other healthcare professionals representing practices of all sizes and specialties. These practices can range from solo, ground and rural practices to university-based practices and multi-specialty clinics.

Networking

While the meeting will be packed with valuable and entertaining presentations, the on-site meal functions and networking breaks will provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones. The two breakfasts, three networking breaks, and a welcome reception will be held in the exhibit area, while the luncheon will be enjoyed in the neighboring ballroom. Everyone appreciates the food and fellowship associated with these events. Exhibitors are encouraged to attend the meals and receptions with our conference attendees for additional networking time and exposure.

Exhibit Hall

8' x 10' booths will be available. Booths include full pipe and drape, a 6' draped table, signage, two chairs, and a wastebasket. Booth fee includes two company representatives. Additional representatives may participate for an additional charge. Your booth fee also includes a pre and post conference attendee list in Excel format. All exhibit spaces are assigned on a first- come, first-serve basis with priority given to Conference Sponsors.

Meeting Opportunities

You have several options to consider in our 2022 Conference. We encourage you to look at the inclusive Diamond, Platinum, Gold, Silver and Bronze sponsorship packages to maximize your participation and interaction with MGMA Louisiana and MGMA Mississippi. The Exhibitor Package option also offers many valuable opportunities for your company to network with our members.

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Exhibits

Exhibit Fees and Payment

\$1,400 for affiliate members

\$1,650 for non-members

Take advantage of our early bird special!

\$100 discount if payment is received by April 15, 2023.

Your Fee Includes

8x10 pipe/drape booth, two booth representatives, one draped table, two chairs, wastebasket, and ID sign. Exhibitors shall not sublet, assign, or share their booth space with any other company.

Face Time with Participants

Exhibitors are part of the conference schedule of events: Kick-Off reception in the Exhibit Hall, three breaks, Thursday morning breakfast and Thursday lunch.

Additional Representatives can register for the conference for a fee of **\$250** each. If your booth reps are working in shifts with only two persons at any one time, additional payment is not necessary unless you wish to send additional representatives to attend any of the conference functions.

Exhibit Fees & Payment Applications must be submitted with payment **IN FULL** for space rental charges. Applications received without such payment will not be processed, nor will space assignments be made.

To apply for an exhibit space, please complete the application form and mail, with your payment, to MGMA Louisiana, 1527 Gause Boulevard, #105, Slidell, LA 70458.

OR complete online registration at www.lmgma.org

Your company name, as listed on the contract, will be used for your booth sign and program listing.

Cancellation Policy

A cancellation fee of **\$350** per booth will be charged to exhibitors who cancel prior to **Friday, July 1, 2023**. Cancellation after **Friday, July 1, 2023** or failure to occupy space obligates the exhibitor to full payment and MGMA Louisiana reserves the right to re-sell the booth space.



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SPONSORSHIP LEVELS

Diamond \$10,000

- Five complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Three complimentary banner ads in MGMA Louisiana E-Newsletter
- Complimentary full page ad in the MGMA Louisiana Final Program
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- General Session sponsorship at the Annual Conference (\$1,500 value)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 25% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

PLATINUM \$7,000

- Four complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Complimentary half page ad in the MGMA Louisiana Final Program
- Opportunity to welcome & address conference attendees
- Two complimentary banner ads in the MGMA Louisiana E-Newsletter
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 20% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

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SPONSORSHIP LEVELS

GOLD \$5,000

- Five complimentary affiliate memberships
- Three complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Opportunity to welcome & address conference attendees
- Three complimentary banner ads in MGMA Louisiana E-Newsletter
- Complimentary full page ad in the MGMA Louisiana Final Program
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- General Session sponsorship at the Annual Conference (\$1,500 value)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 25% discount on Custom Sponsorship opportunity
- Choice of booth space
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

SILVER \$3,000

- Two complimentary affiliate memberships
- Two complimentary conference registrations to all events and sessions
- Complimentary exhibitor booth
- Recognition from the conference podium
- One complimentary banner ad in the MGMA Louisiana E-newsletter
- Recognition with logo on website for one year
- Use of MGMA Louisiana sponsor level in company promotions (must be approved by MGMA Louisiana office before printing)
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 15% discount on Custom Sponsorship opportunity
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

BRONZE \$1,500

- One complimentary affiliate membership and conference registration to all events and sessions
- 15% discount on exhibit space fee
- Recognition from the conference podium
- Listing in the MGMA Louisiana E-Newsletter
- Recognition in all printed materials promoting the Annual Conference, including signage
- Pre and Post Conference list of attendees
- 10% discount on Custom Sponsorship opportunity
- Company Name and Contact Info on Website
- Sponsor Designation on Badge

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Conference Exhibit Guide

Each attendee will receive a Conference Exhibit Guide when they check-in at the Annual Conference. This guide will include company descriptions, a map of the exhibit floor, and contact information. This would be an excellent opportunity for you to receive added exposure at the conference. (4 color ads)

Pricing (per ad/edition)

Full Page \$750
Half Page \$500
Quarter Page \$300

Deadline

Friday, July 15, 2023

Acceptable Ad Formats

.pdf, .jpg, .tif

Ad Sizes

Full Page 8"w x 10.5"h
Half Page 8"w x 4.75"h
Quarter Page 4"w x 4.75"h



Exhibitor Door Prizes

Exhibitor door prizes will be presented at the end of the last Break with Exhibitors on Thursday. These will be drawn prior to the event from the business cards that you will collect from those attendees who visit your booth. In the event the person whose name is drawn has already won a door prize, then another business card will be drawn from those you collected, as we allow attendees to receive only one door prize each in all fairness to other attendees. You will bring your collected business cards to a designated area, where these will be drawn and recorded, with a conference committee designee. If you prefer to use our list of attendees, you have that option too. We will confirm these details when you check in at the conference. Thank you for your cooperation in this matter.

Sponsorships are an additional way in which your company can increase visibility and be recognized by our members. We offer sponsorships for receptions, meals, and speaker sessions in addition to several personalized gift items. Vendors may have a company slide shown before a presentation, sponsor a lunch, have their name on the conference bags, and much more. There is something for every budget that will make an impression on the attendees during a conference. Sponsorships allow LMGMA to provide a range of professional development activities for its members. They allow you to highlight your company while demonstrating support of Louisiana MGMA.

Sponsors will receive priority placement of booth space at our conferences.

___ Coffee/Breakfast sponsor	\$1,000
___ Wednesday Afternoon Break with signage	\$500
___ Wednesday Reception with signage, intro and logo on drink tickets	\$2,000
___ Thursday Breakfast with signage	\$800
___ Thursday Morning Break with signage	\$500
___ Thursday Lunch with signage and intro.	\$2,000
___ A/V sponsor	\$2000
___ Conference Bag with logo	\$1,500
___ Attendee Lanyard.....	\$1,200
___ Official Program Booklet with logo	\$600
___ Stuffers.....	\$450

If you have other ideas for sponsorship items, we welcome those and our office will work with you to find just the right item to meet your needs and get your company logo in front of our conference attendees.



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Education Sponsorship

Your Education Sponsorship includes:

- Recognition in the MGMA Louisiana Final Conference Program
- Event poster displaying event sponsors
- Company listing on MGMA Louisiana MGMA-Mississippi website
www.LMGMA.org

Pre-Conference Workshop | \$2,500

Be a premier sponsor at the August 16 pre-conference workshop. 10:00am-12:00pm. We will recognize your organization/representatives at the workshop and 5 minutes to speak to the attendees.

Keynote Speaker | \$5,000

Maximum exposure! This sponsorship allows you to take the podium to introduce the keynote session.

Leadership Speaker | \$3,500

In all evaluations, the #1 request from our members is to include a speaker on leadership. This sponsorship allows you to take the podium to introduce the leadership speaker.

Breakout Sessions | \$500 each

Expand your exposure at the conference by sponsoring a breakout session. Your organization/representative will be recognized at the session.



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Exhibitor Contract

Company Name: _____

Contact person to who confirmation and additional information and notices should be sent

Name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____ URL _____

Contact person for LISTING in printed material, including exhibitor roster (Please print clearly)

Name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____ URL _____

Description of products or services (35-50 words maximum)

Product/Service Categories (please check only two categories)

- Coding products/services
- Insurance
- Financial: Accounting, Collections
- Consulting
- Patient Education supplies/services
- Recruitment
- Claims Submission
- Patient Communications
- Release of Information
- Drug/Pharmaceuticals
- Professional Medical Group Services
- Revenue Cycle Management
- EHR
- Professional Liability Insurance Carrier
- Software: Information systems/coding/AR
- Files/Records Management
- Other: _____

Are you a new exhibitor? ___ yes ___ no Who referred you? _____

List any company you wish to be near _____

Booth Representatives

Rep. 1 Name: _____ Email: _____

Rep. 2 Name: _____ Email: _____

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Sponsorship

Exhibit Fee

- o \$1,400 Member
- o \$1,650 Non-Member
- o \$1,300/\$1,550 if paid by April 15, 2023

Sponsorship

- o Diamond \$10,000
- o Platinum \$ 7,000
- o Gold \$ 5,000
- o Silver \$ 3,000
- o Bronze \$ 1,500

o Company Rep 1

Name _____

Email _____

Cell # _____

o Company Rep 2

Name _____

Email _____

Cell # _____

o Other donation: _____

Advertisements

MGMA-LA Exhibit Guide

- o Full Page \$750
- o Half Page \$500
- o Quarter Page \$300

o **Yes, I will provide a door prize.**

Payment

Exhibit Fee: _____

Sponsorship: _____

Custom Sponsorship: _____

Education Sponsorship: _____

Event Sponsor: _____

Advertisement: _____

Additional Booth Rep: _____

(Email additional booth rep name to
admin@lmgma.org)

(Registration: \$250/rep): _____

Total Enclosed: _____

**Questions: Contact Kristina at 985-290-8020 or
admin@lmgma.org**

**Completed form and payment should
accompany this application.**



LMGMA 2023 Sponsorship
Payment Form

TOTAL 2023 Commitment \$_____

Company_____

Name_____

Contact_____

Address_____

City_____ State_____ Zip_____

Phone_____ Email_____

I agree to the terms and conditions and authorize payment.

Please mail payment by check to:

LMGMA
1527 Gause Blvd #105
Slidell, LA 704858

Credit Card Type (circle one) - VISA Mastercard American Express Discover

Credit Card Number _____

Exp. Date_____ V-Code (3 or 4 digit number security code) _____

Name on Card _____

Billing Address _____

Billing City, State, Zip Code _____

Cardholders Email Address _____

Signature_____

Date_____

Please email completed commitment forms and payment forms to
Kristina@m3solutionsllc.com,

or mail them to:
Louisiana MGMA
1527 Gause Blvd. #105
Slidell, LA 70458

**YOU MAY ALSO REGISTER AND
PROCESS PAYMENT ONLINE AT
WWW.LMGMA.ORG**

